

# stand out in a line up.

It's easy with Avery Dennison POP labels.



Avery Dennison understands that your point-of-purchase (POP) labels need to stand out tall and strong, no matter where they are placed or how they are packed. Unlike everyone else, our latest POP labels are special simply because we insist that the liner remains to ensure superior rigidity and that its clean flipside stays dust-free and non-adhesive even in the hot seat. This excellent standing performance is made more outstanding as it is coupled with good anti-wrinkle and anti-curl properties, no edge-lifting qualities and the unique ability to not leave a trace of adhesive residue on any surface. In any line up, only one will be picked. And our Avery Dennison POP labels will help your product stand out as the proud winner.

## Why pick us?

- ✓ Superior rigidity with the liner providing extra firmness
- ✓ Outstanding performance with no extra adhesion killing process needed
- ✓ Snaps back to shape even after folding
- ✓ Good anti-curling and anti-wrinkle capabilities
- ✓ No edge-lifting
- ✓ No adhesive residue on substrate



To help your product stand out,  
please contact us at  
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or visit [www.enhanceyourbrand.com](http://www.enhanceyourbrand.com)

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