

Silver and gold finishes have always implied quality and luxury. Now, your customers can use this 'look' to take labelling to a higher level of sophistication. Our Fasson® silver portfolio offers this luxurious 'look' at an economical price point. By the use of translucent inks, the silver facestock can be transformed to a gold finish — or indeed any colour that you or your customers desire.

#### SILVER PORTFOLIO

##### Metalux 50MB NTC.

A high quality corona treated metallised polypropylene film offering a superior barrier to moisture.

##### Metallica

A silver, metallised paper featuring a modified acrylic topcoating, engineered to provide maximum flexibility, strength and excellent printability for all mediums.

##### Foils

An aluminium foil, laminated to a white woodfree printing paper with an acrylic topcoating for printability. Available in both gold and silver with a dull or bright finish.

For more information concerning these products please contact your Avery Dennison Representative.

#### FASSON ROLL MATERIALS AUSTRALIA & NEW ZEALAND

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# Make your product Shine!

